

MOFFAT 2022



MOFFAT 2022

Scotland's First Eagle Town

**16th-18th September
2022**

Festival report

NOVEMBER 2022

South of Scotland Golden Eagle Project

Authored by: Rick Taylor



Contents

Introduction: The making of Moffat Eagle festival 2022.....	3
The town of Moffat.....	3
Aims of the Moffat Eagle festival	4
Summary of events	5
Additional festival offers from local producers	1
Event Highlights	1
Festival funding.....	11
Festival Budget.....	Error! Bookmark not defined.
Media coverage	11
Festival Participants – Awaiting Sarah’s section.....	14
Breakdown of repeat festival attendees and distance travelled.	Error! Bookmark not defined.
Evaluation	1
Testimonials –	Error! Bookmark not defined.
A Golden Eagle legacy in Moffat.....	1

Introduction: The making of Moffat Eagle festival 2022

Following on from the success of the inaugural Eagle Festival in September 2021, the South of Scotland Golden Eagle Project once again teamed up with the town of Moffat, planned and delivered a 3-day festival celebrating Golden Eagles and nature-based tourism opportunities in the south of Scotland. The community of Moffat, its hospitality providers, retailers, businesses and stakeholders embraced the festival and once again supported the event with great enthusiasm, realising the benefits of both the festival and the identity of being Scotland's first 'Eagle Town'.

The town of Moffat

Often described as the 'mini-highlands' due to its stunning scenery and rich wildlife the Southern Uplands are the home to the growing population of golden eagles boosted by the conservation translocation project the [South of Scotland Golden Eagle Project](#). The town of Moffat situated centrally in the South of Scotland and less than a mile from Junction 15 on the M47, the town of Moffat was ideally placed to become Scotland's very first 'Eagle Town'. Moffat community embraced the opportunity to host the first 'Eagle Festival' and put Moffat on the map as the place to visit to

Leys Geddes chair of Visit Moffat said;

"Our community has truly taken the fantastic South of Scotland Golden Eagle Project under their wings and played an important role in helping the first 27 golden eagles settle into their new southern home. The aim of this venture is to firmly establish Moffat as a premier destination for nature-based tourism".



Leys Geddes awarding the first-place trophy for the Eagle Hill Fell Run 2022.

Aims of the Moffat Eagle festival

- To raise awareness of and support for the plight of Golden Eagles in the South.
- To raise awareness of the South of Scotland Golden Eagle Project.
- To inspire a sense of ownership between the town of Moffat and their local Eagles, connecting them not only to their landscape but identifying the positive impacts the presence of these birds can have both economically and geographically.
- To establish Moffat as Scotland's first 'Eagle Town' and as a premier nature-based tourism destination.
- To promote Moffat as one of the first places to see Golden Eagles in Southern Scotland geographically; for anyone travelling from England or Wales, the Southern Uplands now offer a real opportunity to engage with this iconic Scottish species and encourages tourism that may have headed further North in search of this species to utilise the facilities and opportunities closer to home.
- To build upon the success of the 2021 Golden Eagle Festival and deliver an enjoyable, informative, inclusive and engaging program of activities during the Moffat 2022 festival.
- To inspire Community involvement and engagement.
- To inspire local business involvement before, during and after the project.
- To promote and inspire a sense of pride in, and ownership of the local Golden Eagles.
- To leave behind a lasting legacy and eagle identity for the town and encourage a future commitment which benefits the Eagles, the town of Moffat and the region in a sustainable, economically beneficial and productive way.

Summary of events

Date	Event Title	Location	Time	Overview
Friday 16 th September 2022	Raptor ID Course	The Buccleuch Arms Hotel	12.30pm – 2pm	A beginners guide to Raptor identification.
	Paint an Eagle Feather	The Art Workroom	Drop-in sessions: 10am – 12pm / 2pm-4pm	Be part of a lasting work of art by painting an Eagle feather to complete a life size Golden Eagle!
	Devils Beef Tub with Borders Forest Trust	Devils Beef Tub	Pick up from Moffat Town Hall – 3pm / Drop off 5pm	Tour of Devils Beef Tub with Borders Forest Trust staff.
	Anna Meredith & Peter Cairns*	Annandale Arms Hotel	6.30pm – 9.00pm	Anna Meredith – Vet and researcher – One Health for People & Nature. Peter Cairns = Scotland-The Big Picture * (couldn't attend due to road traffic accident) – sent a film in his stead.
	Live Music	Annandale Arms Hotel	9pm - Late	Live Music from Clan Blues.
Saturday 17 th September 2022	Enviro-Day	Moffat Town Hall	10am – 4pm	Exhibitors from various environmental and local groups from across the South of Scotland share their work with visitors.
	Paint an Eagle Feather	The Art Workroom	Drop-in sessions: 10am – 12pm / 2pm-4pm	Be part of a lasting work of art by painting an Eagle feather to complete a life size Golden Eagle!
	Meet an Eagle	Festival Main Stage, Moffat High Street	10am – 4pm	A chance to get a close look at a falconry Golden Eagle courtesy of Kielder Bird of Prey Centre.
	Scottish Power Pipe Band	Moffat High Street	1pm / 2.30pm / 4pm	Performances from the pipe band, ranked 3 rd in the world!
	Festoival Address: David & Oliver Mundell*	Festival Main Stage, Moffat High Street	4.30pm	Note of thanks from local councillor (in the stead of David & Oliver who were stood down following the death of Her Majesty The Queen).
	Gordon Buchanan & Laurie Campbell	Moffat Town Hall	6.30pm – 9pm	Gordon Buchanan (Keynote speaker) – Wildlife cameraman and presenter Gordon Buchanan returns to talk about his experiences with Golden Eagle in Scotland and across the globe. Laurie Campbell – Scotland's premier wildlife photographer speaks about his many experiences with Golden Eagles in Scotland.
	Live Music	The Proudfoot Institute	9pm - Late	Live music from The Djooks and Rick & Yiota

Date	Event Title	Location	Time	Overview
Sunday 18 th September 2022	Workshop Photography workshop with Laurie Campbell	Buccleuch Arms Hotel / Moffat Community Nature Reserve	9.30am – 5pm	Spend a day with Scotland's premier wildlife photographer.
	'Eagle Hill' Fell Race	Start @ The Main Stage	Race Start – 10am	10.5km Fell race sponsored by VisitMoffat.
	Entertainment Sunday Lunch, Eagles and Entertainment	Moffat House	Food served 12.30pm – 1.30pm / Eagle Presentation 3pm / Live Music 4pm	Hospitality, food, Eagle talk from project staff and live music from Rick & Yiota
	Live music: Osaka String Quartet	Moffat Town Hall	7.30pm – 9.30pm	Asaka String Quartet playing contemporary classics.
	Family Fun Day	Hope Johnstone Park	10am – 4pm	Activities for all of the family including the chance to see a falconry Golden Eagle courtesy of Kielder Bird of Prey Centre.

Additional festival offers from local producers

During the Moffat eagle festival local businesses provided additional offers to visitors to celebrate the festival and encourage engagement with the event attendees. Reports from businesses were positive with most benefitting substantially from the increased footfall in town.

Provider	Offer Details	Redeemable at
Dark Sky Spirits	Limited edition bottling of 'Moffat Eagle Festival' single malt Scotch Whisky	DarkSky Spirits and local retailers.
Whittles Publishing	20% discount on a range of Nature books	Whittles Publishing - Home
Moffat Outdoors	10% off outdoor equipment during festival week	Moffat Outdoors

Event Highlights

Friday

Paint and Eagle Feather

Time: Drop-in session – 10am-12pm/2pm-4pm

Location: The Art Workroom, Moffat High Street



Visitors and locals were invited to paint an Eagle feather for a life-size golden eagle installation and be part of a lasting work of art which will be displayed in Scotland's first Eagle Town for years to come!

The Eagle is really starting to come to life now with well attended drop-in sessions over two days.

Raptor Identification Course

Time: 12:30pm – 2pm

Location: The Buccleuch Arms, Moffat High Street



SSGEP staff delivered a beginner level course aimed at helping visitors and locals to recognise the many species of birds of prey that they may encounter in the Southern Uplands.

The course was fully attended with a group from Borders

College making a special trip from Galashiels to attend the event. The course covered everything from identification to correct use of binoculars and was enjoyed by all.

Following the course, the Buccleuch Arms Hotel has invited the project to deliver the course regularly for their guests.

Devils Beef Tub Guided walk with Borders Forest Trust

Time: 3pm – 5pm

Location: Meet @ Moffat Town Hall, Moffat High Street for transport to the Beef Tub.

Visitors were given the opportunity to explore the wilder corners of the Moffat Hills with a guide from Borders Forest Trust and to learn about the ecological restoration of the Southern Uplands and the history of the landscape while keeping an eye on the sky for one of the recently released young Golden Eagles.



The event was fully attended and enjoyed by all. Unfortunately, the Eagles remained elusive!

Anna Meredith (One Health for People and Nature) & Peter Cairns (Scotland: The Big Picture)

Location: The Annandale Arms Hotel, Moffat High Street (upstairs)

Anna Meredith OBE is a Professor of Zoological and Conservation medicine at the University of Edinburgh's (Dick) School of Veterinary Studies, where she has worked since 1992. Anna's expertise and research is in Wildlife Population Health and she has extensive wildlife and conservation experience in the UK and overseas. She is also a member of the SSGEP's Scientific Advisory Panel.



Peter Cairns of Scotland: The Big Picture was scheduled to speak on the Friday evening. Sadly, Peter could not attend as he was stuck in traffic following a road traffic accident on route to the festival.

Live Music: Clan Blues

Time: 9pm – Late

Location: The Annandale Arms Hotel, Moffat High Street (Hotel Bar)

Clan Blues played a selection of blues and country music and features the fantastic slide guitar playing of Dave Dick, retired wildlife crime officer, author and raptor worker. The bar was packed and the band were a very popular addition to the festival programme.



Saturday

Enviro-day

Time: 10am – 4pm

Location: Moffat Town Hall, Moffat High Street

The Enviro-Day offered visitors and locals the opportunity to find out about the fantastic work being undertaken by a host of organisations to protect, improve and promote wild places across the south of Scotland.



The event was very well attended by both visitors and exhibitors with a steady stream of people visiting and chatting with the various representatives from 15 different organisations, projects and retailers.

Enviro-Day Exhibitor List

South of Scotland Golden Eagle Project	Southern Uplands Partnership
Borders Forest Trust	John Muir Trust
SW Scotland Environmental Information Centre	D&G Bat Group
WWT Caerlaverock	Scottish Raptor Study Group

Scottish Badgers	RAW – Restoring Annan’s Waters
Tarras Valley Nature Reserve	Moffat Men’s Shed
Visit Cruck Cottage	Tweed Valley Venison
Dark Sky Spirits	

*Unfortunately, following the passing of Her Majesty the Queen, six organisations were not able to attend the festival this year.

Meet an eagle with Ray Lowden – Kielder Bird of Prey Centre

Time: 10am – 4pm

Location: The Main Stage by The Ram, Moffat High Street Ray Lowden of Kielder Water Bird of Prey Centre joined SSGEP staff and volunteers to offer the fabulous opportunity to meet a male falconry Golden Eagle and learn about the South of Scotland Golden Eagle Project’s award-winning work to restore the small and fragmented population of these iconic Scottish birds to southern skies.



Live Music: The Scottish Power Pipe Band

Time: 1pm / 2:30pm / 4pm

Location: The Main Stage by The Ram, Moffat High Street.

Ranked 3rd in the world, the Scottish Power Pipe Band entertained festival-goers throughout the afternoon. All three performances were very well attended with over 100 people lining the roadside at 1pm to watch the band march through Moffat high street.



Festival Address:

Time: 4:30pm

Location: The Main Stage by The Ram, Moffat High Street.

Councilor Lynne Davis gave the festival address in the stead of David and Oliver Mundell who were stood down due to the passing of the Queen.

In her speech, Lynne thanked the South of Scotland Golden Eagle Project and praised the town of Moffat for supporting the work of the project so enthusiastically. She also recognized the potential of the Moffat Eagle Festival for the town and emphatically expressed her hope that it would remain an important part of Moffat's annual events calendar.

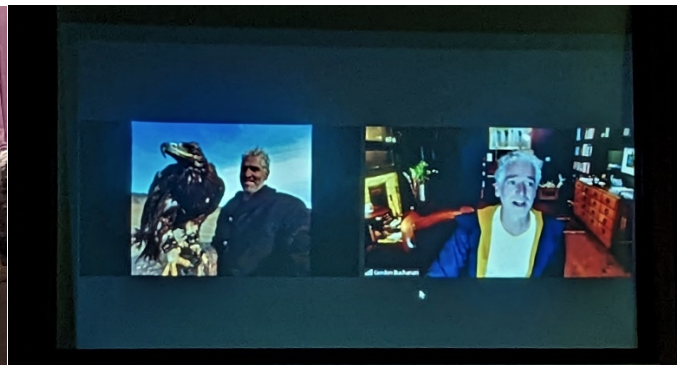
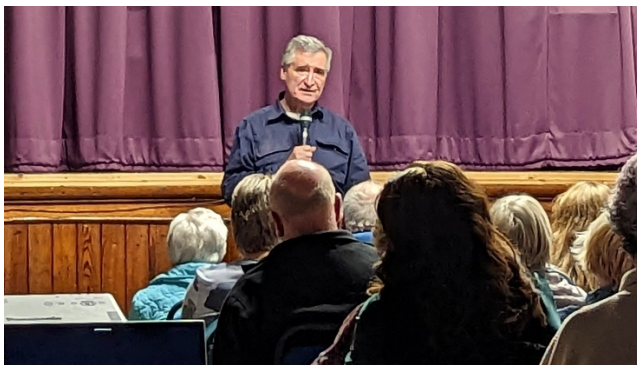


Evening Talks: Gordon Buchanan & Laurie Campbell

Time: 7pm – 9pm

Location: Moffat Town Hall, Moffat High Street

Moffat Town Hall was packed to capacity on Saturday evening to hear from Scotland's premier wildlife photographer Laurie Campbell, speaking of his many experiences, adventures and close encounters while photographing Scotland's Golden Eagles.



It was a pleasure to welcome back wildlife cameraman and presenter Gordon Buchanan as keynote speaker for the second year running. Gordon's talk was fantastic and was illustrated by some fantastic photographs of Golden Eagles both in Scotland and across their global range.

Live Music: The Djooks / Rick & Yiota

Time: 9pm – Late

Location: The Proudfoot Institute, Mansfield Place, Moffat

A fantastic night of live music from two acoustic duos who entertained a lovely audience all night.

Sunday

Workshop

Laurie Campbell Photography Workshop

Time: 9.30am – 5pm

Location: Meet at Main stage by The Ram, Moffat High Street.

This workshop offered the opportunity to spend a day with Scotland's premier wildlife photographer, learning to see life through a lens in a different way, learn techniques, composition and how to find the beauty around every corner.

The course was fully booked and thoroughly enjoyed by all 10 participants.



Activities

Moffat 'Eagle Hill' Fell Race

Time: 10 am start

Location: Meet at Main stage by The Ram, Moffat High Street for registration before 10am start.

The grueling 10.5km 'Eagle Hill' Fell Race returned for its second year with the kind addition of two commemorative trophies donated by VisitMoffat and a bottle of limited-edition Golden Eagle Ale for every runner, courtesy of Lowland Breweries, Lockerbie.



25 runners set off at 10am, supported by Moffat Mountain Rescue, to tackle the terrain around Moffat.

A huge thank you to Hart Fell Running Club and Moffat Mountain Rescue for all of their assistance and expertise in organising and supporting the event!

Entertainment

Sunday Lunch, Eagles & Entertainment

Time: Food served between 12.30pm – 4pm

Location: Moffat House, Moffat Main Street.

Festival goers and locals had the opportunity to enjoy the fabulous food and hospitality of Moffat House before reclining to enjoy a talk from the South of Scotland Golden Eagle Project, followed by some relaxing acoustic music from Rick & Yiota. The event was fully booked and feedback from both the hotel and the public was unanimously positive.



Family Fun Day

Time: 10am – 4pm

Location: Hope Johnstone Park, Moffat

Hope Johnstone Park was the new location for the family fun day this year and proved to be even more successful than the previous event in 2021.

Families enjoyed a variety of activities from the 'Eagle Cliff' climbing wall to 'Eagle Eye' archery and the park was busy all day.



Idy Davidson of Moffat Promotions said:

'It's so wonderful to see the park and the town so busy. This kind of event is so important to the local community and the Eagle Festival is quickly becoming one of Moffat's most important events. I for one would love to see it continue and grow for years to come'

Family Fun Day Contributors

South of Scotland Golden Eagle Project	Project info stand and activity
Elizabeth Tindal – Freelance Ranger	Natural crafts
'Eagle Cliff' climbing wall – Stewart's Amusements	Climbing wall
DG Funky Faces	Face painting
Scottish Archery	'Eagle eye' archery
Velvet Hall Alpacas	Meet the alpacas
Ray Lowden of Kielder Bird of Prey Centre	Meet a Golden Eagle
Moffat Men's Shed	Meet a Hawk

Tarras Valley Nature Reserve	Info stand and natural craft activities
D&G Bat Group	Info stand and children's activities
Unique sweets and savouries	Food and Drink

Festival funding

Funding Source	Amount
Dumfries & Galloway Major Events Fund	£2000.00
Annandale and Nithsdale Community Benefit Company	£5000.00
Clyde Fund	£2000.00
SSGEP	£1000.00

Media coverage

In 2022 the Moffat Eagle Festival was featured in hundreds of media titles with millions of opportunities for people to see or hear about the festival around the UK and beyond.

From local press to the national reach of the project and project partner websites in addition to some incredible coverage from the BBC and The Guardian newspaper, the Moffat Eagle Festival is becoming a well-known and exciting part of Scotland's wildlife events calendar.

Some of the highlights included:

- The Moffat Golden Eagle Festival was listed as one of the Top Ten wildlife-based festivals in the UK by The Guardian newspaper.
- The festival was included in reports on BBC National news.
- National newspapers The Scotsman, The Herald, The National and The Independent all featured the festival (online or in print) with many local newspapers including The Dumfries & Galloway Standard, Edinburgh Evening News, The Border Telegraph, The Glasgow Times and The Moffat News all featuring articles in print.
- Country Life Magazine (which has a readership of 206,000 people in the UK alone – and more globally) mentioned the festival in print.
- A promotional video from TV presenter Iolo Williams.



Budget

In total Moffat Festival 2022 cost £9,110.39.

The breakdown of costs is below:

Accommodation	£250.00
Transport	£313.00
Events	£2,770.34
Promotion	£1,484.00
Music	£600.00
Speakers	£2,640.32
Set-up	£395.95
Venues	£656.48

See appendix for full budget details.

Festival Participants

Record of participants at each event

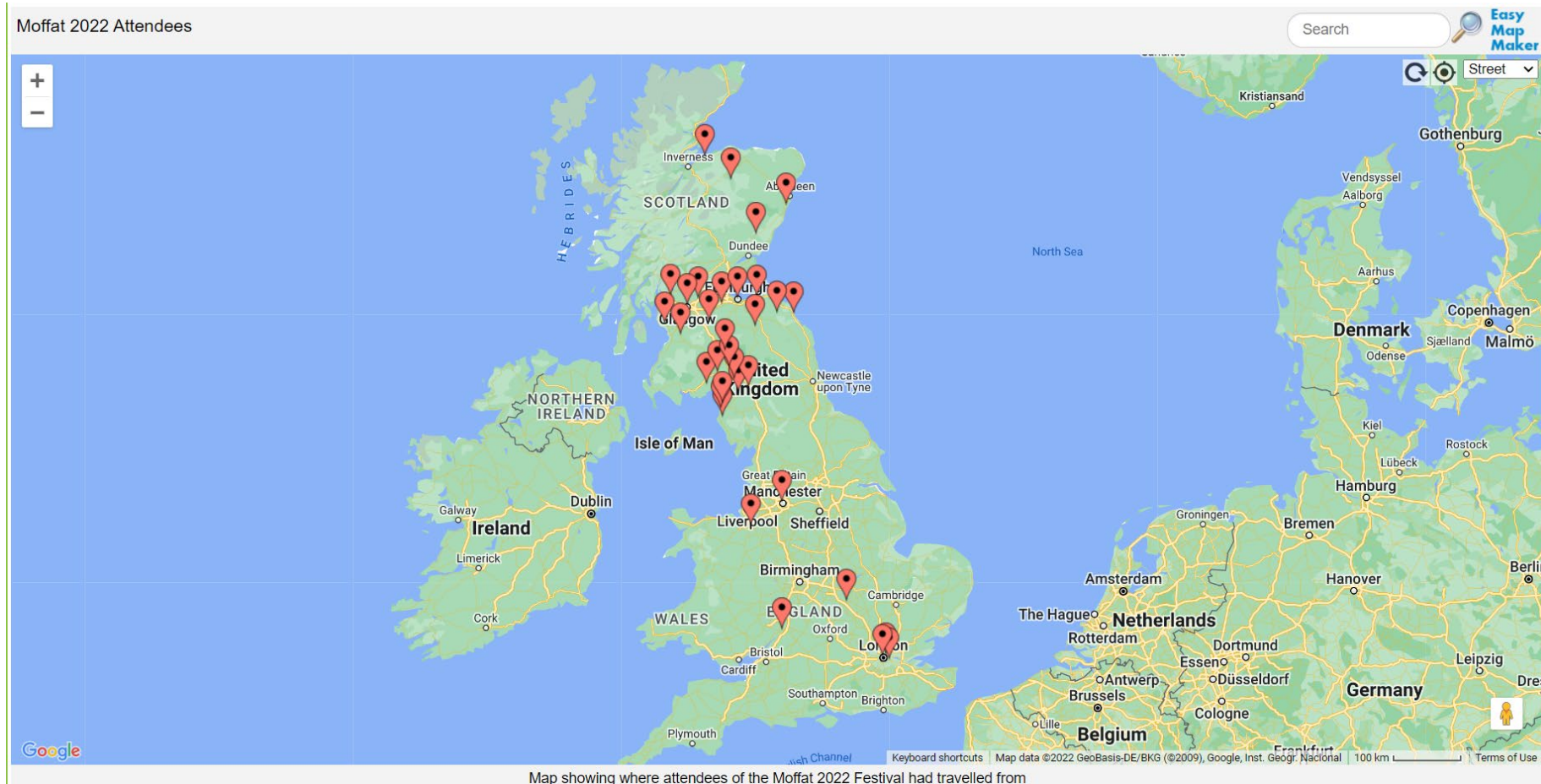
The table below shows a record of the number of tickets sold through Eventbrite. Also included are the number of tickets that remained unsold, the number of ticket buyers who attended and a measure of attendance and non-attendance against the number of tickets sold.

Not all events were ticketed. Evening music events, visitors to the Enviro-Fair, Family Fun Day and entrants in the Eagle Hill Run are also not included.

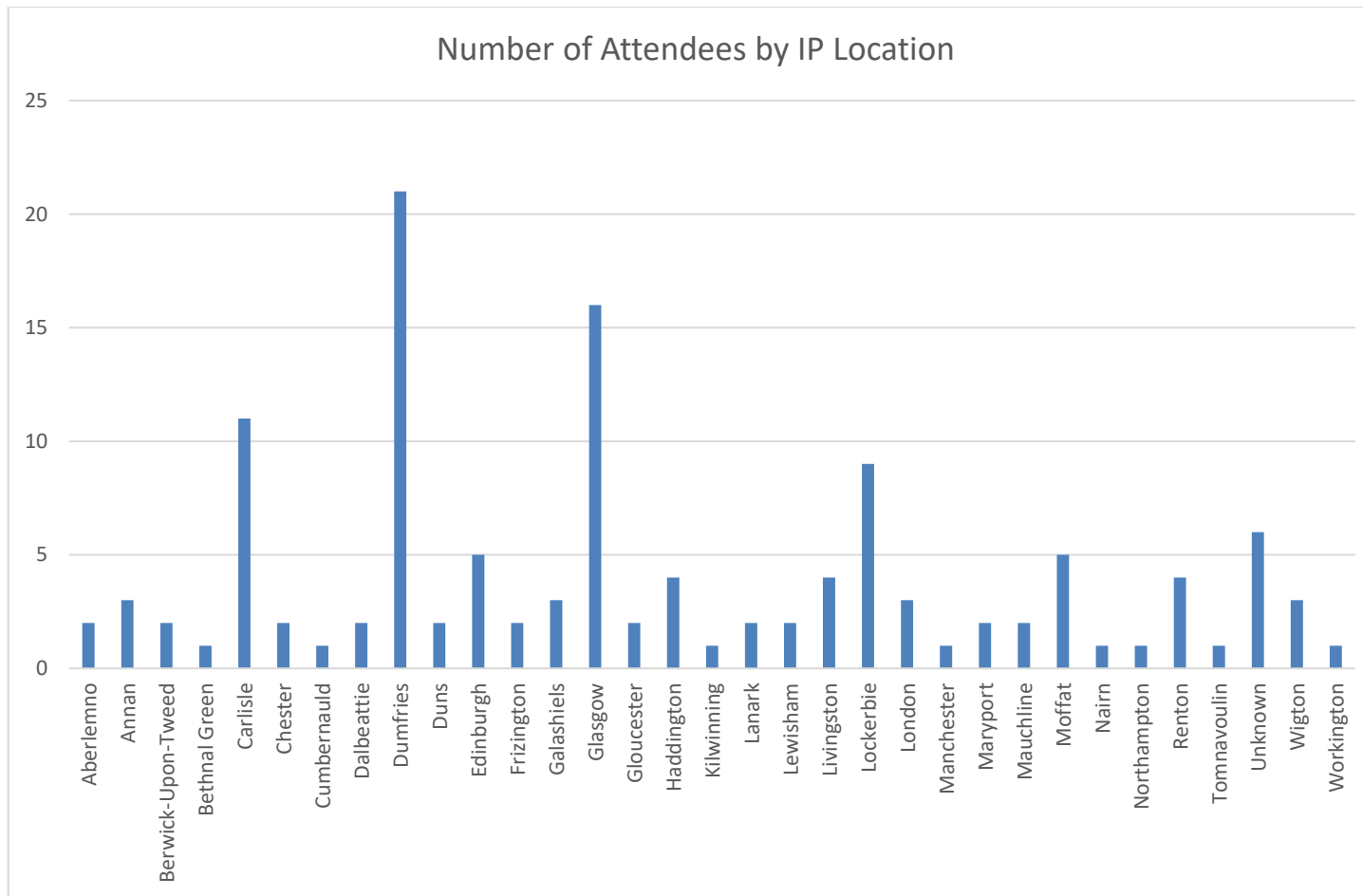
Date	Event	Tickets Sold	Tickets Unsold	Attended	% Attendance	% Non-attendance
Friday, 16 September 2022 12:30	Raptor ID course with SSGEP's Rick Taylor	24	1	23	95.83	4.17
Friday, 16 September 2022 15:00	Walk with the Borders Forest Trust - Devil's Beef Tub	15	0	14	93.33	6.67
Friday, 16 September 2022 19:00	Peter Cairns and Anna Meredith	49	31	35	71.43	28.57
Saturday, 17 September 2022 19:00	Gordon Buchanan and Laurie Campbell	100	0	78	78.00	22.00
Sunday, 18 September 2022 09:30	Laurie Campbell Photography Workshop	10	0	10	100.00	0.00
		198	32	160	80.81	19.19

Breakdown of participants – location/travelled how far

The map below shows where attendees of the Moffat 2022 Festival had travelled from. A link to the map is below and each pin records the number of attendees from each location.



The chart below also shows the number of attendees from each location.



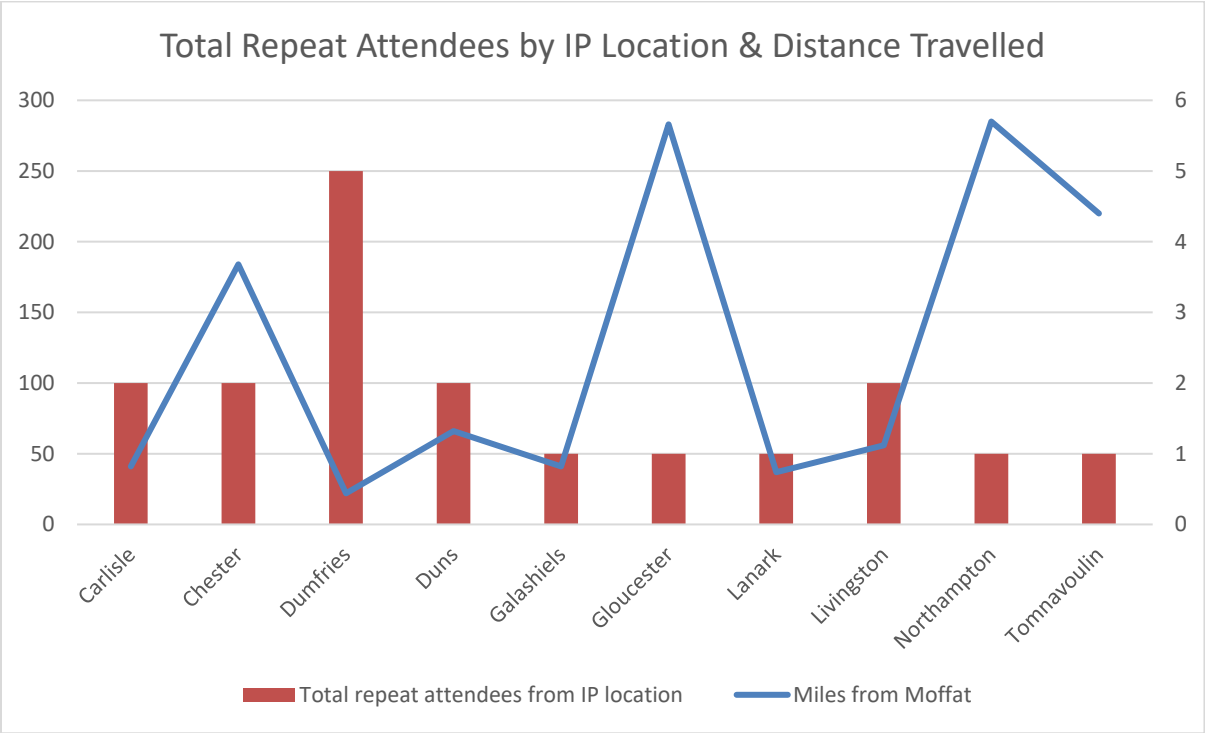
Local visitors, those travelling from less than 30 miles away made up 34% of festival attendees. There was a fairly even split with 49% of people travelling less than 50 miles and 51% of people travelling more than 50 miles to attend. 13% travelled over 100 miles to attend.

Breakdown of Repeat Festival Attendees and Distance Travelled

A total of 18 people attended more than 1 event. On average, repeat attendees went to 2.75 events with 4 events being the most attended by one person.

The average distance travelled to the festival by repeat attendees was 106.6 miles with the furthest distance travelled being 285 miles. 50% of repeat attendees travelled more than 50 miles and 28% more than 100 miles. It is likely that repeat attendees who travelled more than 50 miles made an overnight stay and attended events on consecutive days.

The table below shows the number of repeat attendees from IP location and the distance travelled to Moffat.



Once repeat attendees are taken into account, the ticketed events made 127 project contacts.

Evaluation

Having evaluated the 2021 Eagle Festival thoroughly, the 2022 festival on the whole ran very smoothly. The passing of Her Majesty the Queen in the days before the festival, led to some organisations withdrawing at short notice in order to observe the period of National Mourning which meant that 6 exhibitors and some political speakers could not attend.

The decision to deliver the festival in the wake of the passing of Her Majesty the Queen was not taken lightly. Government guidance was for events such as the festival to go ahead – we followed that guidance. We felt that to cancel the festival at this late stage would have impacts on the local economy, particularly the hospitality providers, would disappoint people who had booked tickets months in advance and would disappoint the local community who have supported the planning and delivery of this festival so emphatically.

The following is a list of areas we feel could be improved upon in 2023.

- Back up speakers for evening talks: Through no fault of his own, one of our speakers was unable to present his talk on Friday evening, due to a traffic accident enroute to the festival. A back up option of showing a Big Picture film 'RiverWoods' sadly was attempted but was unsuccessful due to poor broadband connection. A link to the film was later sent to all ticket holders. A stand in talk by SSGE Project staff or a local naturalist would be advisable to accommodate unforeseen circumstances.
- Road Closures and Bus Routes: Closing the road for the Pipe Band performances caused some concern to local residents regarding bus timetables. To ensure this does not occur in 2023 liaison with the bus companies, providing signage in affected bus stops 6 weeks prior to the closure and securing temporary bus stops on alternative routes in close proximity to affected bus stops could alleviate this problem. Police Scotland were due to attend the event to assist with management of the road closure but due to the passing of Her Majesty the Queen, they were deployed elsewhere
- Late payment to entertainment provider: Administration of the festival funding was divided between Visit Moffat and SSGEP. A miscommunication led to a late payment to one of the festival entertainers. To address this, all funding will be secured by the Moffat Festival Management Group in 2023, streamlining the process moving forward.

Testimonials

The end of the year is nigh and I thought that I would take a moment to reflect on what has been a major change for my business, The Buccleuch Arms Hotel in Moffat and for ourselves as Directors.

The success and visibility of Eagles in the South of Scotland have made a major impact on our hotel in 2022. Once more Eagles were easily identifiable and regularly seen by my guests.

Hitherto we focused very successfully on Motorcycle tourism, walking, and cycling. We have now successfully managed to link up all activity tourism with the Eagle Project as anything that means travel through the South of Scotland can now be joined and any activity enhanced by the corporation of Eagle spotting on designed routes.

Eagles to the average tourist have a passionate appeal and almost mystic and majestic quality. It is a very easy sell and a very positive addition to any guidance we offer.

To be frank, any tourism operator would be missing a major trick if they did not exploit the many opportunities that the presence of Eagles in the South of Scotland engenders.

The Eagles now play a major role in our five cornerstones as part of our marketing and full operations going forward.

The Eagle festival itself is a brilliant focus on the region and being in the heart of the project is an ideal central hub. Like all good things, it will grow and I can foresee that it will be a major attribute to both the project, the Town, and the region as it gets more and more established.

At least 10 times a week we get amazing feedback from guests on their return to the Hotel after deliberately going out to hopefully (and now generally) successfully spot an eagle. It is a great experience, and for me personally, it is very satisfying that I am able to offer routes and guidance that often have a successful conclusion. This regularity is only going to improve as the eagles settle.

The fact that we have been able to name an Eagle has certainly enhanced our image and credibility to our guests. People (guests) love a story and the Eagle project is a great story. Guests, love it. Guests, look forward to seeing them. Guests are coming back for revisits to further their Eagle and Southern Scotland adventure.

All in all - this has been a very worthwhile, measurable project that has made a genuine difference to our business and I am sure would do the same to any other business that embraced the many opportunities that will continue to arise.

Please extend our congratulations and thanks to the entire team.

My very best regards

Dave Smith
Buccleuch Arms Hotel, Moffat,

'I had much pleasure speaking at the Golden Eagle Festival this year in Moffat. It is a very well organised event with many activities and interesting things to do for all the family. I myself was interested to hear about the eagles.

It also brings a lot of visitors to the town and Moffat is very proud to host the event, and will continue to do so for years to come'.

Kind regards

Lynne

Councillor Lynne Davis – Annandale North Ward

Dumfries & Galloway Council Headquarters

'The Moffat Eagle Festival is such a welcome addition to events in the locality and is one of the most successful we have seen to date. The town comes together and embraces not only the presence of the young Eagles but the opportunities they present. Footfall is increased during the duration of the festival and the identity of being Scotland's first and only eagle town is a huge boost to the town and its businesses.

The 2022 festival was another resounding success and we look forward to building on this for years to come'.

Idy Davidson

Moffat Promotions / DarkSky Spirits

Leys Geddes, Chair of VisitMoffat, says:

'The main purpose of VisitMoffat is to encourage more visitors to come to Moffat. So we have long been aware of the huge benefits that the Golden Eagles, the Eagle Festival and being 'Scotland's First Eagle Town' have brought to the area.

This year's festival built on the success of last year's festival: support from local businesses grew as they had seen how the variety of events had attracted wildlife enthusiasts, every day nature lovers and fun-seeking families.

We at VisitMoffat, and everyone else in the town, want the Eagle Festival to continue and to grow in stature. It's good for us, good for the South of Scotland Golden Eagle Project and good the future of our wildlife.'

A Golden Eagle legacy in Moffat



This year, in addition to the permanent signage and carved Eagle Bench installed in 2021, Dave Smith of the Buccleuch Arms Hotel commissioned a 2-metre tall Golden Eagle carved statue for the balcony of his hotel, overlooking Moffat High Street.

As a renowned motorbike tourist destination, he has also established two 'Eagle routes' across the south of Scotland and adopted and named 'Buccy', a young Golden Eagle from the 2022 release.



We believe that this festival can grow and attract visitors to Moffat and the South of Scotland for years to come and for the life of the project we will offer as much support as possible to ensure that the Moffat Eagle Festival is a lasting and beneficial legacy for the people of Moffat and a reminder of the

work undertaken by the South of Scotland Golden Eagle project to return a legacy of Golden Eagles to their ancestral home southern skies.

We are pleased to say that Moffat Community are taking a leading role in the management of the Eagle festival in 2023. The South of Scotland Golden Eagle Project will take an advisory role to the members of the Festival Delivery Management Group to facilitate the successful handover of the festival legacy to the community of Moffat.

